



2021 ADVERTISING OPPORTUNITIES

GROWING YOUR BUSINESS'S NAME RECOGNITION AND REACH

269 Western Avenue, Augusta, ME 04330

www.kennebecvalleychamber.com

(207) 623-4559 | info@kennebecvalleychamber.com

Advertise with the Kennebec Valley Chamber of Commerce

Grow Your Business's Exposure with the Chamber

Spend your marketing dollars wisely by utilizing the advertising opportunities available as a member of the KV Chamber. We have several options available to target your desired audience and fit your budget.

Why Should You Advertise with the Chamber?

- Affordable Rates
- Target Market
- Local Reach
- Brand Recognition
- Engage Potential Customers

What Should You Advertise?

- Deals
- Upcoming Events
- Special Announcements
- Employee Spotlight
- Registration Forms
- Website
- Social Media Platforms

NEWSLETTER

3,000+ digital recipients

The KV Chamber's monthly digital newsletter designed to keep readers up-to-date on all areas of business and community.

WEBSITE

2,000+ Monthly Visitors

The KV Chamber's frequently visited website is a source of information for tourists and locals alike. Stand out and reach your potential customers!



Web Advertisements

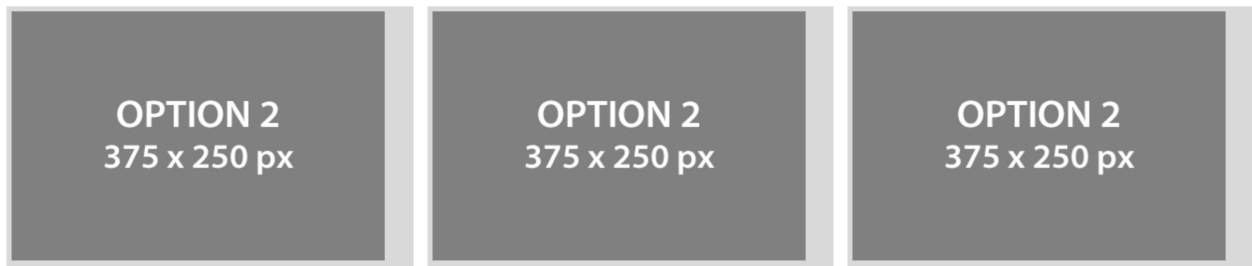


Log in

Maine's Capital Area

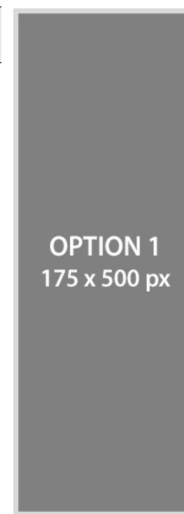
Search ...

HOME CORONAVIRUS UPDATES JOIN THE CHAMBER ABOUT US OUR MEMBERS FOR MEMBERS EVENTS LIVE & WORK PLAN YOUR VISIT



Example

This is an example page of how ads would appear next to content on our website.



Option 1

\$100/ Month or \$1,000/ Year (2 months free)

175 x 500 px (W x H)

Your ad will be placed in the right side bar of all interior pages on the website (does not include the home page). This will link to one web address of your choosing.

Spots available: Four timed rotating ads

Option 2

\$25/ Month or \$250/ Year (2 months free)

375 x 250 px (W x H)

Your ad will be placed on an industry specific page depending on your preference and availability: Business & Industry, Local Services, Education, Healthcare, Employment, Real Estate, and Transportation. This will link to one web address of your choosing.

Spots available: 3 on each page

Monthly Newsletter Advertisements

FULL PAGE 612 x 792 pixels (8.5" x 11") \$250 per month	QUARTER PAGE 306 X 396 pixels (4.25" x 5.5") \$100 per month \$540 for 6 months (10% discount) \$960per year (20% discount)	1/8 PAGE 306 X 198 pixels (4.25" x 2.75") \$75 per month \$405 for 6 months (10% discount) \$720 per year (20% discount)
		1/8 PAGE 306 X 198 pixels (4.25" x 2.75") \$75 per month \$405 for 6 months (10% discount) \$720 per year (20% discount)
	HALF PAGE 612 X 396 pixels (8.5" x 5.5") \$150 per month \$810 for 6 months (10% discount) \$1,440 per year (20% discount)	

Full Page Ad

612 x 792 pixels (8.5" x 11")
\$250 per month

Half Page Ad

612 x 396 pixels (8.5" x 5.5")
\$150 per month
\$810 for 6 months (10% discount)
\$1,440 per year (20% discount)

Quarter Page Ad

306 x 396 pixels (4.25" x 5.5")
\$100 per month
\$540 for 6 months (10% discount)
\$960 per year (20% discount)

1/8 Page Ad

306 x 198 pixels (4.25" x 2.75")
\$75 per month
\$405 for 6 months (10% discount)
\$720 per year (20% discount)

**Ad examples above are not actual size*



Web Advertising Contract

www.KennebecValleyChamber.com

Organization Name: _____

Ad Contact: _____

Phone: _____

Email: _____

Billing Contact: _____

Billing Address: _____

Advertising Specifications:

_____ Option 1: 175 x 500 px (W x H)

\$100/month or \$1,000/year

_____ Option 2: 375 x 250 px (W x H)

\$25/month or \$250/year

Total Due _____

Industry Page: _____

Duration: _____

Ad Start Date: _____

Ad End Date: _____

Ad Hyperlink: _____

**Please submit a JPEG or PNG version of the ad to
CAS@KennebecValleyChamber.com at least 7 days prior to your start date.**

Signature

Date

Print Name



Advertising Contract

Business Insider Newsletter

Organization Name: _____

Ad Contact: _____

Phone: _____

Email: _____

Billing Contact: _____

Billing Address: _____

Advertising Specifications: (10% Discount for 6 months, 20% discount for 12 months)

_____ 1/8 Page Ad – 306 x 198 pixels (4.25" x 2.75")

\$75/month, \$405/6 Months, \$720/12 Months

_____ Quarter Page Ad – 306 x 396 pixels (4.25" x 5.5")

\$100/month, \$540/6 Months, \$960/12 Months

_____ Half Page Ad – 612 x 396 pixels (8.5" x 5.5")

\$150/month, \$810/6 Months, \$1,440/12 Months

_____ Full Page Ad – 612 x 792 pixels (8.5" x 11")

\$250/month

Total Due _____

Duration: _____

Ad Start Date: _____ Ad End Date: _____

Please submit JPEG or PNG version of the ad to

CAS@KennebecValleyChamber.com on the Monday of the last full week of the month prior to the upcoming month's newsletter

Signature

Date

Print Name