

# 2022 Area Visitor Information Guide



## Explore the possibilities Kennebec Valley has to offer.

More than the home to the capital city of Maine. The Kennebec Valley is a diverse community with natural sights, historic residences and a variety of economic opportunity. Though traditionally the area is known for its commerce the Chamber will be promoting the Valley for what its locals know it as. A center of culture and activities. From the beautiful sites, town events, and local restaurants and retailers. Our new guide will offer readers a comprehensive image of the way life is in the Kennebec Valley.

If you to believe in the beauty of the valley than wont you join us in promoting our region to potential new visitors. With participation for businesses like yours our guide will only grow in its popularity. As an advertiser this is your chance to market your services, events, business or products through print and the web-based audiences!

### 2022 Display Ad Rates for Members:

1st Right Hand Page: \$2,295

Inside Front or back Cover: \$2,295

~~Back Cover: \$2,795~~

(A) Full Page: \$1,750

(B) 3/4 Page: \$1,350

(C) 1/2 Page: \$960

(D) 1/4 Page: \$600

### Where to find our 2022 Guidebooks:

AAA Office in ME, MA, CT, NH, RI, PA, and NY

Seven State Visitor Information Centers: Kittery, Yarmouth, Calais, Fryeburg, Hampden North, Hampden South, & Houlton

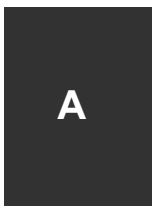
Locations throughout Central Maine at local

Businesses, event venues and hotels

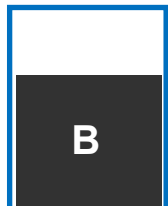
All Maine Chambers & Area Info Centers

Electronically available on website

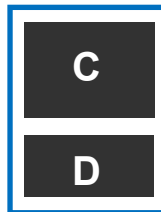
Phone and email request



4.625"W x 7.625"H

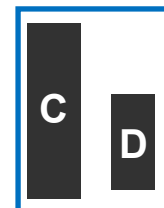


4.625"W x 5.4375"H



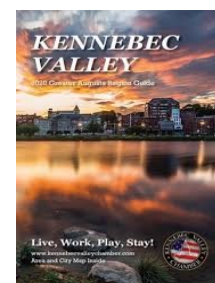
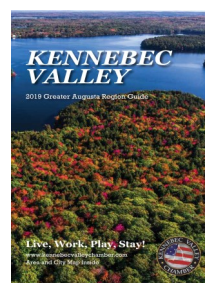
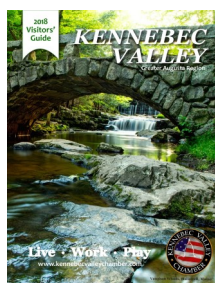
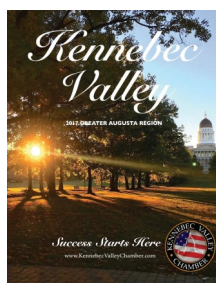
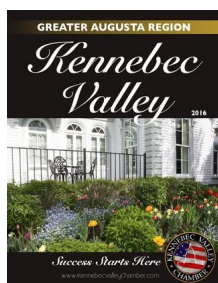
4.325"W x 3.75"H (C)

2.25"W x 3.75"H (D)



2.25"W x 7.625"H (C)

4.625"W x 1.8125"H (D)



To advertise— Contact Katie Doherty, 623-4559 kld@kennebecvalleychamber.com



Business: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ Town/Zip: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**DEADLINE: Contracts must be submitted for this guide by Friday, November 19, 2021 (ads needed by 12/1/21)**

Payment is due by January 31, 2022

**Ads may not appear in the 2022 AREA VISITOR'S GUIDE if not paid in full by the deadline.**

### Payment Terms

*If payment is made by check, please remit to: KV Chamber of Commerce*

Please note on check that payment is for KVCC Guide

*Send check to KVCC, 269 Western Ave, Augusta ME 04330*

### Credit Card Payment Options Available

Complete this form and then ...Call Lindsay Corbett at KV Chamber with the credit card info: 207-623-4559

### Space Reservations

(Select all that apply)

#### Premium Advertising Placement:

**SOLD** ~~1st Right Hand Page: \$2,295 (A)~~

**SOLD** ~~Inside Front or Back Cover: \$2,295 (A)~~

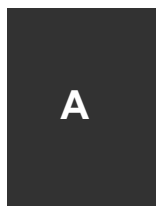
**SOLD** ~~Back Cover: \$2,795 (A)~~

(A) Full Page: \$1,750

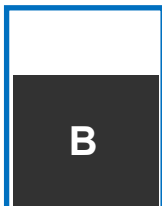
(B) 3/4 Page: \$1,350

(C) 1/2 Page: \$960

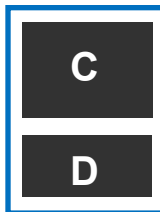
(D) 1/4 Page: \$600



4.625"W x 7.625"H

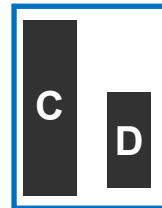


4.625"W x 5.4375"H



4.325"W x 3.75"H (C)

2.25"W x 3.75"H (D)



2.25"W x 7.625"H (C)

4.625"W x 1.8125"H (D)

Use ad from 2020 Area Guide

I will send a new ad (jpeg) by December 1, 2021