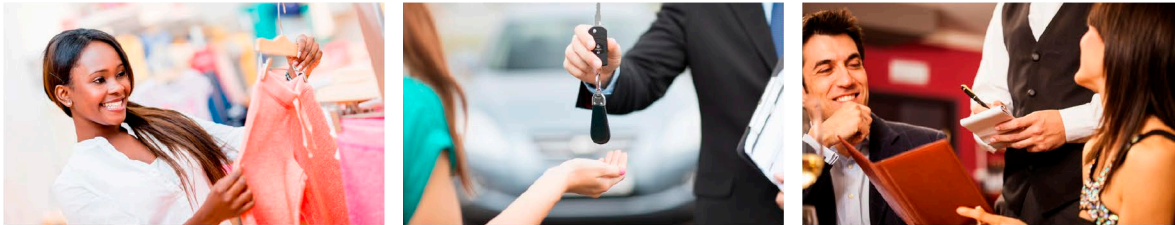




Special Offer For First Time Member Users of Chamber Marketing Services

Reach new prospects who look like your best customers, reduce marketing costs and improve your return on investment (ROI) — all in 30 days or less!



To demonstrate the proven power of Acxiom data, we've put together a special, affordably-priced solution for first-time clients. The package includes:

- **Customer Analysis:** Our customer analysis identifies the demographic (age, income, etc.), lifestyle, and interest characteristics (plays golf, likes to travel, etc.) of your current customers. All you have to do is furnish your list of customers.
- **Direct mail prospect names:** We'll provide you with a massive, single use list for your direct mail marketing.
- **Prospect emails:** You furnish the message and images you'd like to use and we'll deploy emails to the prospects we've helped you identify. (If you need assistance with the messaging, we can help with that, too.)
- **Facebook campaign:** With over 1.44 billion members, Facebook is far and away the top social media site on the Internet. Acxiom's starter package will enable you to easily launch a Facebook campaign that targets prospects identified by the customer analysis.

Imagine: in less than a month you can harness the power of affordable, customized consumer data for your business.

 **Want to know more?**
For more information on Look-Alike
Portrait Reports contact us at 207.623.4559

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